



# Ryan's Rise Up Cafe

Press Kit 2026





## About Us

Ryan's Rise Up Café is a nonprofit café opening in Winter 2026, built on a simple but powerful belief: every person deserves the opportunity to grow, connect, and be valued. Inspired by Ryan and the community that surrounds him, the café exists to create meaningful employment and training pathways for individuals with intellectual and developmental disabilities and all abilities, while serving as a sensory-friendly, welcoming third place for the broader community.

More than a coffee shop, Ryan's Rise Up Café is a model for what inclusive business can look like when inclusion is built in from the start and not added as an afterthought. People with IDD want to work, want to connect, and want to be part of their community. This café is built to make that possible. Founded by Jim Vail, Ryan's father, this is a lifelong dream come to life.





# Mission & Vision

## Our Vision:

A community where every person with IDD is seen, valued, and has a genuine place to belong; where a café can be the place that makes that real.

## Our Mission:

To create employment, training, and community for individuals with intellectual and developmental disabilities, where too often the doors have been closed, we choose to open them.



# Meet Our Team

The heart behind Ryan's Rise Up Café is its community of people, each one essential to making this vision real.



**Jim Vail**

Founder & Executive Director



**Ryan Vail**

Inspiration & Heart of the Café



**Johanna Bauer**

Cafe Manager





## Community Impact

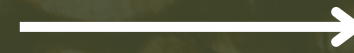
Ryan's Rise Up Café was founded in response to real, documented gaps facing individuals with intellectual and developmental disabilities (IDD) — in employment access, job training, and community belonging.

Fewer than 1 in 5 adults with IDD hold a paid, integrated community job — yet 41% of those without work say they want one (National Core Indicators, 2024). Adults with IDD also face some of the highest rates of social isolation and loneliness of any population. Ryan's Rise Up Café exists to change both of those realities at once: meaningful employment and genuine community, under one roof.

# Impact by the Numbers

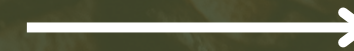


**01** 1 in 5



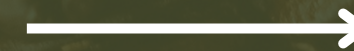
Fewer than 1 in 5 adults with IDD hold a paid, integrated community job — not because they lack ability, but because they lack access and support (National Core Indicators, 2024).

**02** 41% want work



Of adults with IDD who do not have a job, 41% say they want one in the community. Yet of those, only 63% have that goal documented in their support plan — meaning many never get connected to the training they need (National Core Indicators, 2024).

**03** Highest isolation



Adults with IDD experience some of the highest rates of loneliness and social isolation of any population. Friendship and community belonging are among the strongest protective factors for their long-term health and well-being (The Gerontologist, 2025).



# Our Process

Three core principles guide everything we do at Ryan's Rise Up Café.



## Inclusion

Inclusion by design, not by exception. Every role, every space, and every interaction is built with IDD individuals in mind from the start.



## Dignity

Dignity and belonging for every person with IDD. Employment is not charity, it is a right and a pathway to independence.



## Community

A genuine community where people with IDD are not visitors or guests, they are colleagues, members, and neighbors.



Love



Inclusion



Purpose

## Key Quotes

***“A nonprofit born from love, inclusion, and purpose. When people come together with heart and intention, real change can happen.”***

—Ryan’s Rise Up Café

***“Our mission is simple yet profound: to create opportunities where they’ve too often been out of reach, empowering individuals of all abilities to grow, connect, and thrive.”***

—The Vail Family

***“Together, we’re brewing more than coffee. We’re brewing change.”***

—Ryan’s Rise Up Café.



# Frequently Asked Questions



## What is it?

A nonprofit café opening Spring 2026 creating employment, job training, and community for individuals with intellectual and developmental disabilities (IDD) and all abilities.

## Is it open?

Currently in the pre-opening phase, actively recruiting volunteers, accepting job applications, and raising funds ahead of the Spring 2026 launch.

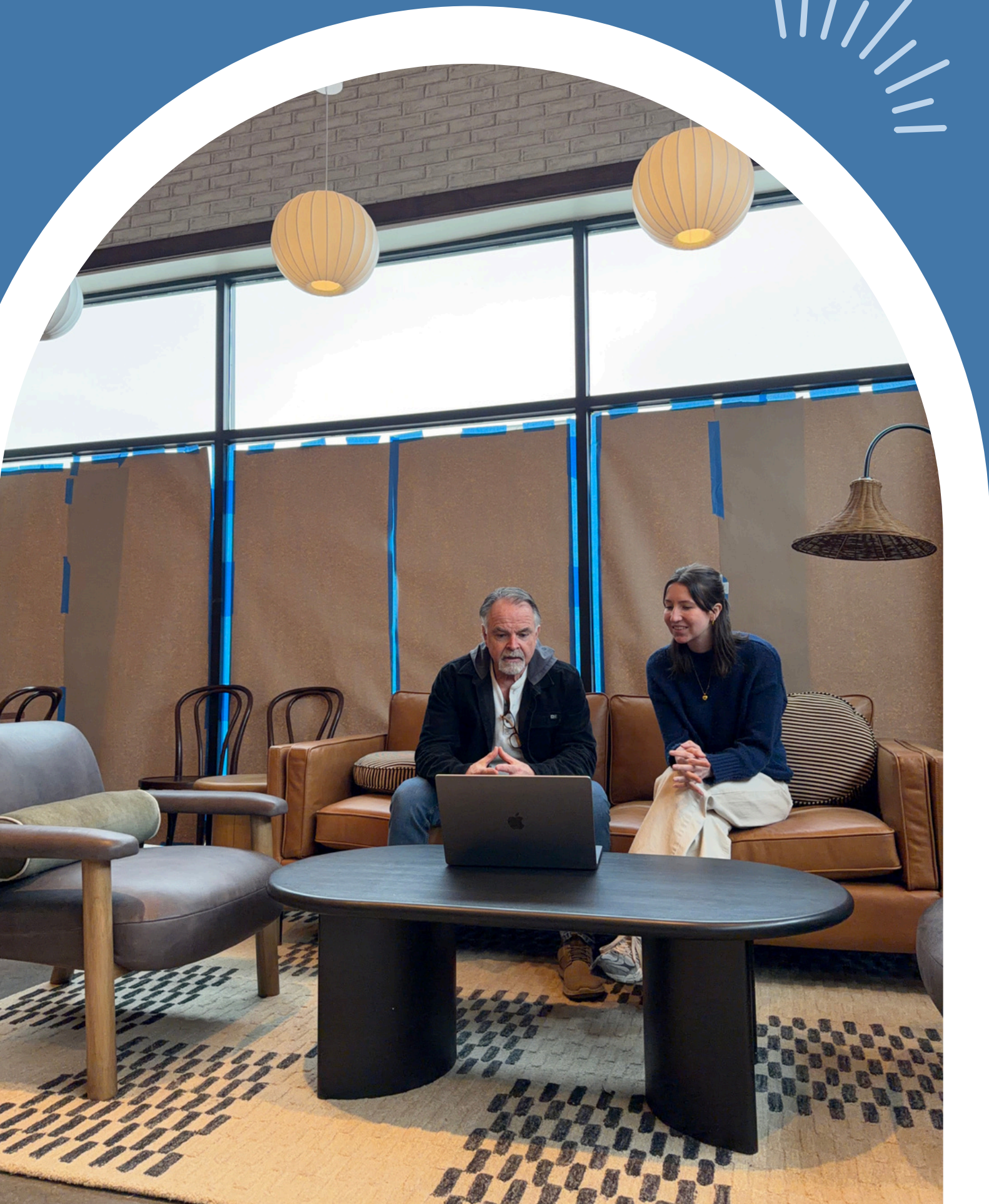
## What makes it unique?

Built specifically with IDD individuals in mind: roles matched to individual strengths, hands-on job coaching, sensory-friendly design, and a culture where every person genuinely belongs.

## How can we get involved?

Donate at [givebutter.com/R7xzc7](https://givebutter.com/R7xzc7), apply to volunteer or work at the café, follow @ryansriseupcafe on Instagram, and spread the word.





# Connect With Us



610-637-0083



[givebutter.com/R7xzc7](https://givebutter.com/R7xzc7)



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